



## Augusta Community Radio

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### 2017 Sponsorship on 2oceansFM

Augusta's Community Radio began broad casting in February 2009, our purpose is to aid in the growth and development of our region by providing the appropriate methods of delivering entertainment and communication.

- At 2oceansFM we aim to have a maximum of 5 minutes of sponsorships announcements per hour, providing your business with more exclusive access to our listeners.

**All radio promo sponsors receive a FREE logo on the 2oceansFM website (artwork to be supplied by the sponsor).**

#### **2oceansFM sponsorship rates.**

**All rates include GST, and are for a period of 6 calendar months.**

**A 10% discount applies for a 12 month period.**

<b>Sponsorship</b>	<b>Description</b>	<b>Cost</b>
Run-of Station placement	Three (3) per day random placements between 7am to 6pm for 6 calendar months	\$290
Elected programme placement e.g. a live show of your choice	Plays twice during an hour of their show. At the beginning and end "This show is proudly sponsored by..." As well as 3 placements during daytime run-of-station for 6 calendar months	\$365
Community announcement sponsorship	2 announcements per day seven days per week for 6 calendar months. Tag at beginning or end ie: These announcements are proudly brought to you by..	\$440
News Sponsorship.	News at 6am, 7am, 8am and 4pm. Tagged at the beginning with "This news bulletin is proudly brought to you by... For 6 calendar months	\$600
Production costs	Per 30 second spot. This fee includes the scripting and recording of your message.	\$90
Re-edit fee	Per 30 second spot	\$35

**We are open to discussions on your involvement as a sponsor so please give us a call if these options don't suit your business and we can negotiate a tailor made package for you.**

**Please email your requirements to [manager@2oceansfm.com.au](mailto:manager@2oceansfm.com.au)**

**Thanking you in advance for your support on 2oceansFM – Your local Community Radio Station**